



Case Study

Objective

- Enable real-time visibility across all verticals.
- Automate financial and sales reporting, cutting reporting time from days to hours.
- Track individual salesman performance to drive accountability and optimize incentives.
- Monitor budget vs actuals for better financial control and forecasting.
- Give leadership instant access to KPIs for faster, data-driven decisions.

Challenges

- Data scattered across multiple Tally modules, making consolidation difficult.
- Manual reporting processes delayed monthly reviews and decision-making.
- Inconsistent naming led to frequent reporting errors and data mismatches.
- No clear view of sales targets vs actuals, limiting performance tracking.
- Lack of real-time dashboards forced reliance on outdated reports.
- Management reports required heavy manual work, consuming valuable team hours.

Project Name

Sales & Operations Intelligence

Client Profile

Radhia Motors is an authorized Force Motors dealership. With consistent growth and expanding operations, they represent an ideal fit for data-driven performance solutions.

Revenue : \$26.8 M

Industry : Automotive Dealership

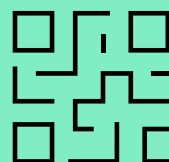


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The Results

30%

Faster Financial
Closings

419+
Hrs

Team Hours Saved
Yearly

72%

Faster Report
Generation

RCOR's solution boosted profitability by 26%, reduced reporting errors by 90%, and reclaimed 60% of management's time.

Our Approach

- Cleaned and standardized Tally data.
- Built real-time dashboards covering:
- Sales, services & spare parts
- Budget vs Target reporting
- Salesman-wise performance tracking
- Automated scheduled reports for management
- Enabled cloud access for anywhere-anytime reporting
- Provided custom reports as per management's KPIs

Conclusion

RCOR's tailored dashboards transformed complex Tally reporting into real-time, visual, and easy-to-understand insights. Management can now track business performance across all departments, monitor salesman contributions, analyse profitability, and make confident decisions without manual data pulls.

Client Testimonials



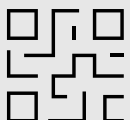
"As a dealership owner, RCOR's dashboards helped both management levels track performance better than Tally ever did. The visual clarity, cloud access, and scheduled reports make daily operations smoother and decision-making smarter."

– Mr. Manoj Kurup



"With RCOR, I no longer rely on scattered reports or manual tracking. Everything I need is visual, accessible in real time, and clearly structured for decision-making. It helps me cut through the noise and act faster – exactly what every growing business needs."

– Mr. Shaji Penath Karikayil



Follow RCOR for actionable solutions that drive growth and operational excellence.

RCOR





Elevate Your Business with Data-Driven Insights

Data Assessment & Preparation

We organize and structure siloed data, resolve inconsistencies and enable accurate reporting across business functions.

Performance Monitoring & Root Cause Visibility

We deliver clear dashboards that highlight operational performance, monitor key drivers, and surface root causes – allowing leadership to focus attention where it's needed.

Reporting Automation & Decision Support

We automate recurring reports and provide leadership with timely, reliable data – reducing reporting cycles and supporting informed, confident decisions.

Who We Are

RCOR is your strategic growth partner for data analytics and decision support helping leadership simplify complexity into clarity.

We specialize in structuring business data, surfacing root causes, and enabling confident, data-backed decisions that drive long-term growth.

What We Do

We transform disconnected data into clear dashboards, uncovering the true drivers behind business performance.

From identifying root causes to automating reporting, our solutions help leadership teams focus on what matters most – smarter decisions and sustainable growth.

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